



During the morning sessions, in addition to Mathematics, English, and SAT preparation, students will select two practical courses from a range that includes Public Speaking, Digital Marketing, Film Making, STEAM & Electric Vehicle, Leadership, Biochemical Explorations, Finance, and Miscellaneous Courses, including Survival Skills & First Aid Mastery (Thriving in Tough Environments), Debate, Cooking, and a University Orientation Program.

<b>PUBLIC SPEAKING</b>	<p>Using a combination of written word and improvised speech the students will learn new techniques through repetition and practical based learning.</p> <p><b>Week 1:</b> Why is public speaking important, and how will I use it in my everyday life? We begin with building confidence and learning the basic techniques of how to use our voice and physicality in the correct way and with effect.</p> <p><b>Week 2:</b> Motivational Speaking and Sales Techniques. This class looks at how to use language and expression to connect and inspire an audience. We continue to build on our previous skills but find out how to add expression and change of pace to hold our audience's attention.</p> <p><b>Week 3:</b> Discussion &amp; Debate. Students will work both individually and as part of a team to deliver their ideas clearly and concisely. How to express our opinions in a calm and charismatic manner whilst using our vocal skills to connect and influence an audience.</p> <p><b>Week 4:</b> Self Presentation. The ability to talk about oneself confidently and effectively is great preparation for job interviews, university applications and even business deals. Using all the skills they have learnt previously, students are helped to write their own presentation and present it to the group.</p>
<b>DIGITAL MARKETING</b>	<p>This course offers an exciting introduction to marketing, from its history in print to its modern life online as the shaper of the zeitgeist.</p> <p>Throughout the bitesize sessions over the 4 weeks, students will explore brand building, the advantages of mixed media marketing and how well-considered campaigns can have a big impact. We will examine some of the most successful worldwide branding strategies as well as the benefits of small scale marketing design. From independent retail stores, to global restaurant chains and online personalities, students will have the opportunity to analyse and understand the basics of marketing before being invited to get creative, designing their own campaign for a product or event of their choice.</p> <p>By examining the history of marketing, students will receive an excellent grounding from which to springboard their ideas beyond the world of social media. After all, physical marketing and long form copy still have a place in contemporary brand application.</p> <p>The course will also cover the complexities of social media, the importance of time offline and finding your voice in an increasingly loud world.</p>
<b>FILM MAKING</b>	<p>From script to screen in 4 weeks</p> <p><b>Week 1:</b> Introduction and exploration of the visual language and techniques of cinema. Looking at the building blocks of film and how you can create a narrative. Objective: Character development and Script writing. What story do you want to tell and who are the characters driving your story?</p> <p><b>Week 2:</b> We will be exploring how shot size, camera angles, compositions and light can help you tell a story. Objective: This is where we take your finished script and create a storyboard. We are basically laying out the instruction manual for building your short film.</p> <p><b>Week 3:</b> First lesson of the week we shall learn about master shots, medium shots, and close up shots and the importance of these things for storytelling. Not forgetting b-roll. Important for setting the scene. Objective: You have your completed script and storyboard and we are ready to start filming!</p> <p><b>Week 4:</b> We shall be learning about film editing, sound effects, music, title graphics. Objective: Now we are in Post production. We should have all the footage necessary to start assembling your short film</p>
<b>FINANCIAL LITERACY</b>	<p>This course introduces students to essential financial concepts, including budgeting, saving, banking, credit, taxes, and basic investing. The course is tailored to be both accessible and relevant as they begin to make real financial decisions.</p> <p>Through a practical, real-world approach, students will develop a strong foundation in responsible money management. The course supports learners in building the knowledge and skills needed to make informed financial choices in a structured and age-appropriate environment.</p>
<b>LEADERSHIP</b>	<p>Classes are taught using a mix of classroom based activities and roleplay</p> <p><b>Week 1:</b> What makes a good leader? Communication, strategy, emotional intelligence, team building. Leading by example, balancing skills, abilities, personalities and roles</p> <p><b>Week 2:</b> Relationships and connecting with people. We look at how to Influence those around you. Build trust, inspire and motivate your team. Identifying skills and encouraging a positive attitude.</p> <p><b>Week 3:</b> Managing conflict. Encouraging open communication to ensure everyone has an opportunity to speak and is heard. Handling difficult conversations. Focusing on solutions instead of blame. Problem solving.</p> <p><b>Week 4:</b> Common mistakes and how to correct them. We take a look at the common errors that leaders make and how to avoid them.</p>
<b>STEAM &amp; E VEHICLE</b>	<p>Power up your future! This hands-on course builds 21<sup>st</sup>-century skills through exciting STEAM and electric vehicle projects. Students develop critical thinking, creativity, collaboration, and communication while exploring real-world innovation and technology.</p>
<b>DEBATE</b>	<p>Sharpen your voice and your thinking! In this interactive course, students build powerful arguments, think critically, and speak with confidence. Through engaging debates and real-world topics, participants learn to express ideas clearly, respond quickly, and persuade effectively.</p>