



	Week 1	Week 2	Week 3	Week 4	
Public Speaking	Monday 11:15 - 13:15	Monday 11:15 - 13:15	Monday 11:15 - 13:15	Monday 11:15 - 13:15	Each session focuses on different aspects of public speaking and self-presentation, allowing campers to progressively enhance their skills through practical exercises and real-life scenarios. The inclusion of motivational speaking, sales pitches, debate, and self-presentation ensures that campers receive a comprehensive education in effective communication techniques. Encouraging campers to present to the group and apply what they've learned further reinforces their learning experience. Overall, it appears to be a valuable program for developing confidence and essential communication skills in campers.
	Wednesday 11:15 - 13:15	Wednesday 11:15 - 13:15	Wednesday 11:15 - 13:15	Wednesday 11:15 - 13:15	
Social Media Marketing	Tuesday 8:45 - 10:45	Tuesday 8:45 - 10:45	Tuesday 8:45 - 10:45	Tuesday 8:45 - 10:45	This short course will provide an overview of social media and its current place within society. It will delve into the benefits of social media marketing and how effective social media marketing campaigns can benefit companies and brands. Over the sessions, we will take a look at current campaigns and trends and start to unpick how and why they have been successful. After studying marketing strategies, campers will create a strategy of their own for a company of their choice. Embedded will be tips and tricks on how to create effective content whilst unpicking the importance of a clear strategic plan over pure content creation. The campers will get a chance to create their own content on social media platforms of their choice, which will directly correlate with their previous marketing strategy. We will also look into the intricacies and ever-changing algorithms of social media, while teaching the campers ways in which brands and individuals can make money from individual platforms.
	Thursday 8:45 - 10:45	Thursday 8:45 - 10:45	Thursday 8:45 - 10:45	Thursday 8:45 - 10:45	
Filmmaking	Tuesday 11:15 - 13:15	Tuesday 11:15 - 13:15	Tuesday 11:15 - 13:15	Tuesday 11:15 - 13:15	This film making course starts with a general discussion about film making, with examples and demonstrations then gets the class to think about characters and break up into groups where they are encouraged to come up with 2-4 characters, thinking about background, identity, what makes them tick etc. In the next part campers devise a short story where the characters they've created interact. With focus on a beginning, middle and end. Then the campers work on storyboarding and scripting their story. The third section of the course is spent actually filming their script/storyboard. And finally, the last section is all about the editing process. Using popular film editing software on the class PCs and ending with the presentation of their finished film to the class.
	Thursday 11:15 - 13:15	Thursday 11:15 - 13:15	Thursday 11:15 - 13:15	Thursday 11:15 - 13:15	
Hiking	Wednesday 15:30 - 17:30	Tuesday 15:30 - 17:30	Wednesday 15:30 - 17:30	Thursday 15:30 - 17:30	Vigorous walk on trails and/or footpaths in the countryside surrounding Ashwicke Hall. (subject to weather conditions)
	Thursday 15:30 - 17:30	Wednesday 15:30 - 17:30			
BBQ & Ashwicke Stars	Friday 16:00 - 22:30	Friday 16:00 - 22:30	Friday 16:00 - 17:30 Ashwicke Stars: 16:00 - 17:30 BBQ: 17:30 - 22:30	Friday 16:00 - 22:30	In the BBQ sessions , campers will enjoy various fun games and activities, participate in sports competitions, eat delicious food, and much more. Ashwicke Stars: Participating campers will have training and preparation sessions as of week 1.
	University Orientation				
	<p>During one of the morning SAT sessions</p> <p>For the university orientational tour, please check the calendar</p> <p>Friday, July 12: Career Exploration with Unifrog</p> <p>Wednesday, July 31: Medicine Career Exploration with Saint George University</p>				
Swimming	Monday-Thursday Girls 19:00 - 20:00 Boys 20:00 - 21:00	Monday-Thursday Girls 19:00 - 20:00 Boys 20:00 - 21:00	Monday-Thursday Girls 19:00 - 20:00 Boys 20:00 - 21:00	Monday-Thursday Girls 19:00 - 20:00 Boys 20:00 - 21:00	Swimming activity is managed and supervised by our professional instructors.
Debate Club		Thursday 19:30 - 21:30		Thursday 19:30 - 21:30	This club empowers campers and arms them with the skills they need to improve their public speaking skills. Campers can suggest other topics. Campers should meet for two hours with the instructor for preparation. Session 1 - Social media and ethical issues: Are social media platforms responsible for the spread of misinformation? Session 2 - AI Platforms: Should campers have access to high-quality AI learning platforms?
STEAM Club	Monday-Thursday 19:00 - 21:00	Monday-Thursday 19:00 - 21:00	Monday-Thursday 19:00 - 21:00	Monday-Thursday 19:00 - 21:00	Campers will enhance their 21 st -century skills through SABIS® STEAM Courses: 3D Printing, Drones, and Robotics
Trivia Night		Thursday 20:00 - 21:30		Thursday 20:00 - 21:30	A fun and engaging activity where campers test their knowledge on a variety of topics.

Sports activities (football, basketball, trampoline, volleyball, squash, tennis, etc.) are available for campers from Monday to Thursday, between 14:00 - 18:00 and 19:00 - 21:30.

Chargeable activities (horseback riding, tennis coaching, and music lessons) are scheduled for campers from Monday to Thursday, between 14:00 to 20:30.

Cycling Club: Monday to Thursday between 13:30 - 18:00 and 19:00 - 21:00. Campers will take rides on the bicycles and explore the gardens and the woods of Ashwicke Hall.

Tuck Shop: Monday to Friday between 10:45 - 11:15. Participating campers will learn how to manage a small wooden shop placed in the backyard of Ashwicke Hall. They will sell items provided by the administration such as chocolate, cookies, etc., to other campers.

Education for a changing world.